



CAMDENTON LAKERS

MARKETING CONCEPTUALS

DEVELOPED FOR

CAMDENTON HIGH SCHOOL
CAMDENTON, MISSOURI



© COPYRIGHT NOTICE

The details and expressions shown are confidential and proprietary. Do not reproduce by any means without the expressed written consent of DSM.
DSMSM is a service mark of Daktronics. Copyright © 2016 DSM. December 9, 2016 12:41 PM

DAKTRONICS
SPORTS MARKETING

CAMDENTON HIGH SCHOOL

CONCEPTUAL DESIGN

STADIUM DISPLAY OPTION 1

TRUSS ACCENTS

One (1) DA-1000-25.5, DA-1000-18, DA-1000-14, with Custom Backlit Logo
6'h x 25'6"w
7'h x 14'10"w Logo (bottom cut off)

ANCHOR PANELS

Four (4) Backlit Anchor Panels
3'6"h x 6'4"w

VIDEO DISPLAY

One (1) DVX Video Display
288 x 504 - 15HD
14'9"h x 25'6"w

TIMING DISPLAY

One (1) FB-2500-W Timing Display
3'8"h x 7'3"w

FOUNDING PANELS

Four (4) Backlit Founding Panels
4'9"h x 4'6"w



CAMDENTON HIGH SCHOOL

INSTALLATION PHOTO



The final design & appearance of the installed equipment & marketing elements may differ from what is shown. Copyright © 2016 DSM. December 9, 2016 12:41 PM

CAMDENTON HIGH SCHOOL

CONCEPTUAL DESIGN

STADIUM DISPLAY OPTION 2

TRUSS ACCENTS

One (1) DA-1000-25.5, DA-1000-18, DA-1000-14, with Custom Backlit Logo
6'h x 25'6"w
7'h x 14'10"w Logo (bottom cut off)

TIMING DISPLAY

One (1) FB-2504-W Timing Display
4'9"h x 9'6"w

SUPER ANCHOR PANELS

Two (2) Backlit Super Anchor Panels
4'9"h x 8'w

VIDEO DISPLAY

One (1) DVX Video Display
288 x 504 - 15HD
14'9"h x 25'6"w

ANCHOR PANELS

Four (4) Backlit Anchor Panels
3'6"h x 6'4"w



CAMDENTON HIGH SCHOOL

INSTALLATION PHOTO



The final design & appearance of the installed equipment & marketing elements may differ from what is shown. Copyright © 2016 DSM. December 9, 2016 12:41 PM

CAMDENTON HIGH SCHOOL

CONCEPTUAL DESIGN

MESSAGE DISPLAY

MESSAGE DISPLAY

One (1) DVNMC Message Display

144 x 432 - 6MN

4'h x 10'w



CAMDENTON HIGH SCHOOL

INSTALLATION PHOTO



The final design & appearance of the installed equipment & marketing elements may differ from what is shown. Copyright © 2016 DSM. December 9, 2016 12:41 PM